

All Categories

Audience: Malaysia

Date: 06 Sep 2010 - 12 Sep 2010

Traffic: All Devices

Criteria:

Audience: Malaysia;

Category: All Categories(Comprehensive);

Segmentation: Early Adopter;

Site	% of Site Audience	Matched Site Audience	Site % of Total Audience
thestar.com.my	45.52%	241,982	8.61%
Malaysiakini.com	44.31%	223,068	7.94%
thestar.com.my - News	45.59%	185,754	6.61%
utusan.com.my	47.29%	168,080	5.98%
hmetro.com.my	47.38%	158,360	5.63%
bharian.com.my	47.06%	140,360	4.99%
MY-website-1455	52.47%	130,102	4.63%
kosmo.com.my	48.98%	119,727	4.26%
fooyoh.com	49.63%	115,440	4.11%
cari.com.my	48.47%	106,790	3.8%
kosmo.com.my - News	48.94%	93,650	3.33%
themalaysianinsider.com	44.58%	81,753	2.91%
MY-website-1236	50.31%	77,089	2.74%
themalaysianinsider.com - News English	44.6%	67,187	2.39%
sinchew.com.my	52.79%	63,851	2.27%
tv3.com.my	49.54%	52,229	1.86%
kosmo.com.my - Entertainment	48.67%	52,014	1.85%
sinchew-i.com	49.71%	46,077	1.64%
kwongwah.com.my	53.44%	39,589	1.41%
kosmo.com.my - Sport	51.96%	39,166	1.39%
nst.com.my	45.08%	37,113	1.32%

murai.com.my	51.9%	35,823	1.27%
Utusan - Entertainment	45.61%	33,201	1.18%
thestar.com.my - Lifestyle General	44.46%	25,771	.92%
guangming.com.my	50.57%	21,431	.76%
zerotohundred.com	47.96%	21,148	.75%
sinarharian.com.my	46.03%	19,838	.71%
Utusan Sports	49.11%	19,771	.7%
themalaysianinsider.com - News Local Language	43.76%	18,843	.67%
thestar.com.my - Sports	45.29%	16,308	.58%
ebrowse.com.my	48.26%	15,929	.57%
Sinchew-i / Entertainment	51.79%	11,601	.41%
themalaysianinsider.com - Business	43.26%	11,553	.41%
MY-website-1274	43.11%	10,482	.37%
Netlog.com - English	46.83%	9,714	.35%
Sinchew.com.my / News - Local Language	50.48%	9,616	.34%
btimes.com.my	47.69%	9,104	.32%
Utusan - Lifestyle	42.98%	8,561	.3%
Sinchew-i / Business	51.87%	8,244	.29%
soccerfanz.com.my	61.29%	8,236	.29%
murai.com.my - Celebrity	53.97%	7,478	.27%
manggaonline.com.my	47.29%	7,097	.25%
Utusan - Business and Finance	44.76%	6,305	.22%
themalaysianinsider.com - Entertainment	44.55%	6,141	.22%
ID Website 27	49.69%	6,121	.22%
Utusan - Information technology	44.43%	5,787	.21%
themalaysianinsider.com - Lifestyle	43.93%	5,755	.2%
nst.com.my - News	43.96%	5,699	.2%
Sinchew-i / Sports	55.61%	5,667	.2%
murai.com.my - News	55.45%	5,356	.19%

themalaysianinsider.com - Sports	45.24%	5,334	.19%
MY-website-872	45.05%	5,292	.19%
ntv7.com.my	45.51%	5,223	.19%
m.themalaysianinsider.com	39.05%	4,909	.17%
offerstation.com	42.6%	4,306	.15%
Netlog.com - Other Languages	46.75%	4,182	.15%
mitsubishi-motors.com.my	54.78%	4,109	.15%
kosmo.com.my - Lifestyle	48.14%	4,032	.14%
mediachinese.com	50.74%	3,940	.14%
ID Website 27	49.38%	3,926	.14%
Utusan - TV	46.67%	3,822	.14%
ahmoi.com	54.32%	3,279	.12%
thestar.com.my - Educational Resources	48.31%	3,245	.12%
thestar.com.my - Health, Beauty, Fashion	41.76%	2,927	.1%
murai.com.my - Entertainment	56.36%	2,820	.1%
Sin Chew-i / Search Engine	50%	2,758	.1%
kooky.com.my	51.15%	2,705	.1%
cari.com.my - Lifestyle	52.44%	2,550	.09%
ID-website-700	62.5%	2,527	.09%
Sin Chew-i / Food	51.88%	2,494	.09%
ID Website 28	51.4%	2,487	.09%
Utusan - tentera	50.88%	2,459	.09%
rapidkl.com.my	51.81%	2,389	.08%
lifetv.com.my	50%	2,371	.08%
adoi.sinchew-i.com	50.31%	2,234	.08%
MY Website 30	43.84%	2,100	.07%
nst.com.my - Business	47.22%	2,015	.07%
kamus.com	51.72%	1,973	.07%
googleusercontent.com	49.37%	1,907	.07%

Sinchew-i / Lifestyle	56.79%	1,877	.07%
lintasberita.com	45.31%	1,861	.07%
ID Website 27	54.17%	1,777	.06%
kosmo.com.my - Health, Beauty, Fashion	54.11%	1,660	.06%
kereta.com	48.94%	1,574	.06%
bluehyppo.com	42.11%	1,568	.06%
emmagem.com	48.94%	1,545	.05%
thaivisa.com	58.14%	1,442	.05%
PH Website 66	52.63%	1,427	.05%
voize.my - Lifestyle	44.68%	1,351	.05%
ID Website 27	53.16%	1,338	.05%
ID Website 3	43.48%	1,284	.05%
rodnlne.com.my	55.13%	1,269	.05%
adoimagazine.com	61.9%	1,250	.04%
kosmo.com.my - Automotive	47.15%	1,187	.04%
ID-website-702	54.05%	1,173	.04%
murai.com.my - Blog	60.56%	1,142	.04%
nst.com.my - Lifestyle General	46.49%	1,134	.04%
murai.com.my - Movie	59.65%	1,131	.04%
Sinchew-i / Photo	58%	1,052	.04%
thestar.com.my - Lifeliving	50%	1,046	.04%
pantip.com	80%	997	.04%
nst.com.my - Sport	34.51%	919	.03%
murai.com.my - Music	60%	868	.03%
ID Website 27	65.79%	797	.03%
themalaysianinsider.com - Food	45.9%	715	.03%
Utusan - English News	41.67%	652	.02%
ID Website 27	60%	559	.02%
Utusan Automotive	54.17%	434	.02%

Total Audience		2,810,699	
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