



Audience Insights – January 2011 – South East Asia

Have you accessed the internet from a mobile phone browser in the last 30 days?



Indonesia
#1 with 61.88%

Access Internet from
Mobile phone?



Yes
No



Index
100
100



Singapore
#2 with 47.68%

Access Internet from
Mobile phone?



Yes
No



Index
100
100



Thailand
#3 with 35.91%

Access Internet from
Mobile phone?



Yes
No



Index
100
100



Vietnam
#4 with 35.64%

Access Internet from
Mobile phone?



Yes
No



Index
100
100



Philippines
#5 with 35.13%

Access Internet from
Mobile phone?



Yes
No



Index
100
100



Malaysia
#6 with 26.98%

Access Internet from
Mobile phone?



Yes
No



Index
100
100