



Malaysian Website Audience Ranking October 2010

Malaysian Site Rankings – International Sites

Rank	Site
1	facebook.com
2	Google Sites
3	Yahoo Sites
4	youtube.com
5	blogspot.com
6	MSN Sites
7	blogger.com
8	wikipedia.org
9	wordpress.com
10	myspace.com
11	sogou.com
12	friendster.com
13	twitter.com
14	ebay.com
15	espn.go.com

Rank	Site
16	tripadvisor.com
17	flickr.com
18	photobucket.com
19	gamespot.com
20	premierleague.com
21	bbc.co.uk
22	baidu.com
23	linkedin.com
24	Netlog.com - English
25	match.com
26	KOMPAS.com
27	nytimes.com
28	telegraph.co.uk
29	timeanddate.com
30	ebuddy.com

1. Social Networks, and Blogs make up the majority of the top 30
2. For Content: Yahoo, MSN, ESPN, sports and technology content are tops.
3. Google is the top search Engine, but we also see Baidu, a Chinese language Search Engine in the top 30.

Malaysian Site Rankings – Local Sites

Rank	Site
1	Mudah.my
2	thestar.com.my
3	Lowyat
4	Malaysiakini.com
5	Mylaunchpad.com.my
6	utusan.com.my
7	bharian.com.my
8	kosmo.com.my
9	maybank2u.com.my
10	cari.com.my
11	hmetro.com.my
12	lelong.com.my
13	fooyoh.com
14	themalaysianinsider.com
15	mobile88

Rank	Site
16	biz.thestar.com.my
17	airasia.com
18	sinchew.com.my
19	paultan.org
20	nst.com.my
21	sinchew-i.com
22	88db.com
23	mstar.com.my
24	iproperty.com.my
25	cimbclicks.com.my
26	murai.com.my
27	malaysiaairlines.com
28	jobstreet.com
29	kwongwah.com.my
30	hotfm.com.my

1. An Online Market place site is the top local site in Malaysia.
2. News and Entertainment portals are the top Content sites: English predominant, followed by Malay and then Chinese. **Mylaunchpad.com.my** is a new site on the scene from Digital Five.
3. We also see some corporate sites like Maybank ,Air Asia and CIMB. This is in line with the growing trends of online banking and Travel.

Malaysian Site Rankings – combined

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12	utusan.com.my
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17	kosmo.com.my
18	maybank2u.com.my
19	cari.com.my
20	hmetro.com.my
21	lelong.com.my
22	fooyoh.com
23	themalaysianinsider.com
24	mobile88
25	biz.thestar.com.my
26	airasia.com
27	sinchew.com.my
28	paultan.org
29	nst.com.my
30	sinchew-i.com

1. Face book and top global search engines, communication tools and portals still rank highest
2. Leading News and local forums round out the top 15.
3. Effective Measure will continue to pursue local and international sites to tag with us so that we can provide more accurate information to the market.