

MEMBERSHIP BENEFITS

		COMMITTEE MEMBER	ORDINARY MEMBER	ASSOC MEMBER TIER 1	ASSOC MEMBER TIER 2
Logos of Committee members company featured on all comm. materials		X			
Voting rights		X	X		
Able to be nominated as Committee Member		X	X		
Access to Digital Wednesday	5 passes	X	X		
	3 passes			X	
	1 pass				X
MDA programmes /events /seminars / workshops	25% off	X	X		
	10% off			X	X
Special feature on MDA site				X	X
Special discounts for offers (tiered)		X	X	X	X
Members Directory Listing		X	X		
Associate Members Directory Listing				X	X
MDA membership logo (differentiated by type)		X	X	X	X
MDA website stat seal / logo		X	X		
Access to tracking & measurement studies		X	X		
Full access to audited & published statistics		X	X		
Summary/ General audited & published statistics		X	X		
Guidelines to common standard of measurement		X	X	X	X
Guidelines to common creative standards		X	X	X	X
Monthly MDA newsletter		X	X	X	X
Limits to staffing				>11	<10
Membership fee		5,000.00	4,000.00	2,000.00	1,000.00